



**VIGNAN'S INSTITUTE OF MANAGEMENT AND  
TECHNOLOGY FOR WOMEN**

Sponsored by Lavu Educational Society, Approved by AICTE, New Delhi & Affiliated to JNTUH, Hyderabad.  
Kondapur (V), Ghatkesar (M), Medchal - Malkajgiri (D) - 501 301 Phone: +91 96529 10002/3



# Environmental Promotional Activities conducted beyond the campus



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*(Sponsored by Lavu Educational Society)*

*[Affiliated to JNTUH, Hyderabad & Approved by AICTE, New Delhi]*

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## Awareness Campaign on Save our Thirsty Friends Keep Water for Birds

The scorching summer heat is sapping the energy of not only human beings but the birds are also feeling very thirsty. In order to quench the thirst of birds, the students of "Vignan Institute of Management and Technology for Women" launched a unique drinking water and feeding campaign for birds at ghatkesar municipality. Students distributed to old water bottles and also spoke about the importance of feeding birds with water.



Awareness Campaign on Save our Thirsty Friends Keep Water for Birds at Ghatkesar Town on 25-05-2022.



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## Awareness Campaign on Go Eco

The surrounding environmental conditions are very major role for all living organisms. Due to more usage of plastics and throw the waste in surrounding the environment is polluted and huge pollution is generated. So the students of "Vignan's Institute of Management And Technology For Women" Visited at surrounding Villagers of Kondapur and Ghatkesar town to create the awareness by conducting Awareness Campaign on Go Eco, part of this the students are explain about the using paper bags instead of plastic bags, because paper is more recyclable than other materials. The students are trained at college and given the suggestions to surrounding Villagers on how to make a paper bags, benefits of uses of paper bags and distribute the paper bags in local community.



**Awareness Campaign on Go-Eco at Ghatkesar Town on 11-05-2022.**



  
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## Tree plantation program

The VMTW students are organize tree plantation program at Rampally X Roads on 14<sup>th</sup> July-2021 with social responsibility. The main motto of this programme is sought to be achieved by a multi-pronged approach of regenerating degraded forest, ensuring more effective protection of forest against encroachment and conservation measures following the watershed approach.



**Tree Plantation Program in Rampally X Roads, ECIL, Hyderabad on 14-07-2021**



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## Rain Water harvesting Program

Rain water harvesting is the simple process or technology used to conserve rainwater by collecting, storing, conveying and purifying of rainwater that runs off from rooftops, parks, roads, open grounds, etc. for later use. The main aim of this program is helpful to fulfil the need of water to the Kondapur and Ghatkesar town and also increase the groundwater levels and reduce the depletion of reservoirs.



Awareness campaign on Rain Water harvesting at konadapur Municipal office on  
22-07-2021



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## Awareness on Pollution and its Effects

Vignani's Institute of Management and Technology for Women (VMTW) has organized awareness programme on Pollution and its Effects in Ghatkesar town, Hyderabad on 02<sup>nd</sup> Aug, 2021. This program benefits the students to create awareness among all sections of society among the importance of biodegradable bags.

**The following parameter is used to give the awareness of pollution and its effect:**

The major forms of pollution are listed below along with the particular contaminants relevant to each of them:

- Air pollution: the release of chemicals and particulates into the atmosphere. produced by industry and motor vehicles.
- Electromagnetic pollution: the overabundance of electromagnetic radiation in their non-ionizing form,
- Noise pollution: which encompasses roadway noise, aircraft noise, industrial noise as well as high-intensity sonar.
- Plastic pollution: involves the accumulation of plastic products and micro plastics in the environment that adversely affects wildlife, wildlife habitat, or humans.
- Soil contamination occurs when chemicals are released by spill or underground leakage.
- Water pollution, caused by the discharge of industrial wastewater from commercial and industrial waste (intentionally or through spills) into surface waters;



**Awareness campaign on Pollution and its Effects at Ghatkesar Town on 02-08-2021**



  
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## Awareness campaign on Save the Drop

The VMTW has organized Awareness campaign on Save Drop on 22<sup>nd</sup> Feb, 2020 at Ghatkesar town. the objective of this rally is to save the water and to learn the water conservation. by this event people will get to know the importance of every drop to generate the power. the following slogan has come out

**“Save water - save environment”**



**Awareness campaign and Eco – Really on Save the Drop at Ghatkesar Town on  
22-02-2020**



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## Awareness campaign on swachh surveksham

Vignan Institute of Management and Technology for Women has organized awareness campaign on "swachh surveksham" at ECIL X Roads, Hyderabad on 8<sup>th</sup> Jan, 2020. All the student volunteers have visited ECIL X Roads and cleaned surrounding the x-roads part of the Swachh Barth programme. The motto of this event is save the environment and created awareness on tidiness. the faculty members and students have participated in this program.



Cleaning the streets by the students part of Awareness campaign on swachh surveksham



Awareness campaign on "Swachh Surveksham" ECIL X-Roads on  
08-01-2020



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## Awareness on Eco-Friendly Vinayaka

Vignan Institute of Management and Technology for Women has organized awareness rally on "Eco-Friendly Vinayaka" in Ghatkesar town on 25<sup>th</sup> May 2019. Under the program of "ECO-Friendly Vinayaka" with association with state environmental committee in Hyderabad. This programs benefits to reduce the chemical making ghashes for all the cities and villages. The main motto of this event is to save the environmental and produce healthy environment to our coming generation. By the use of this event is to motivate all educated peoples and also non educated peoples they prepare by own way by the use of natural sand.



Demonstrates to the students on preparing the "Eco-Friendly Vinayaka"



**Awareness Program on Eco-Friendly Vinayaka at Ghatkesar Town on**

**25-05-2019**



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## Awareness Program on Say No to use Plastic Bag

Vignan Institute of Management and Technology for Women organized an awareness program on "Say no to use plastic bag". The campaign was carried out in Kondapur village. The objective of the campaign was to create awareness about the hazard of polythene bags.

With the theme "Say No to Plastic bag" bearing Aware the public. This slogan was displayed at various places and the public were also educated that polythene was not biodegradable and that these bags could choke the sewers. They could also spoil the fertility of the soil. Shopkeepers in the locality were requested to give up the use of polythene carry-bags.



Awareness campaign on Say No to use Plastic Bag at Ghatkesar Town on 10-06-2019



Making paper bags and distributed to local community at kondapur village



  
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## Plants Distribution Program

Vignan's Institute of Management and Technology for Women (VMTW) organized awareness programs on uses of tree plantation and the environmental variations for coming generation and present living humans. So the students are planned every Rainy season planned to distribute plants at surrounding places.



Tree Plant distribution at kondapur Village on 04-05-2018



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